Problem Statement

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| The problem of | time-consuming, unorganized, and stressful event planning where customers need to visit multiple vendors for décor, catering, and other services |
| Affects | individuals and organizations who want to plan birthdays, weddings, parties, and corporate events conveniently |
| **The impact of which is** | increased stress, wasted time, higher costs, last-minute booking issues, and lack of a centralized system to customize event décor, catering, and add-ons |
| **A successful solution would be** | a single e-commerce site for event planning that lets users choose a date and location, personalize décor and catering packages (breakfast, lunch, dinner, and hi-tea), add extra services (photography, music, and cake), pay securely online, and get a booking confirmation right away. Event planning will become even more convenient, dependable, and stress-free with the addition of features like real-time availability, 24/7 customer support, feedback and ratings for service improvement, and search by area. |